



Get more recreational versatility with a Lance camper. A Lance is the only RV that maximizes your RV investment - giving you the freedom to travel with the three-in-one combination of a vehicle, camper and trailer. You can drive to your destination, unload the camper off your truck, and take your boat and toys out for a ride!



Why a Lance camper?

Real reasons to own a Lance from real Lance owners

At the Lance factory, there are thousands of testimonials and marketing surveys on-file from Lance camper owners across North America giving us their reasons why they purchased a Lance. Here are some of the main reasons we consistently hear...

Quality...best-built...features

We checked out other RVs and still found Lance to have the highest quality construction and to be the best built - and it had the most features we liked and needed. Good layout...really well-designed. "

- COLORADO SPRINGS, COLORADO

Versatility...#1 for 41 years

Melieve me, we looked. For over two years we did the research on RVs - fifth-wheels, motorhomes, tovhaulers and campers. What we found was a truck camper is the most versatile for our needs, and that Lance is the #1 brand in campers, and has been so for decades. That's why we went with a Lance, and we couldn't be happier. Thanks!

- EUGENE, OREGON

Maneuver...go anywhere

Macking up is easy. I can stop anywhere for lunch and just pull into a regular parking spot. And since my Lance has about the same footprint as my truck, I can go anywhere I want. Beaches, backroads...even snow areas...are more accessible than with any other RV.

- FORT MYERS BEACH, FLORIDA

The right size of RV

66 I could never see hauling a huge RV, trailer or fifthwheel around the country. This is camping! If I need that much room, I might as well stay home! "

- PASKENTA, CALIFORNIA

Economy...lower costs

Investigating the real overall price of a motorhome (fuel, storage, registration, engine and transmission repairs, tires, insurance and depreciation) vs. the versatility, utility and economy of a Lance on our 4WD diesel truck...our choice was obvious. Lance just made sense. >>> - WORONOCO, MASSACHUSETTS

Tow all your toys

We use our truck during the week for work and errands around town, and use our Lance to go out camping weekends - pulling the boat or our other toys in the trailer - so it's the best choice for us. "

- PLANO, TEXAS

Best floorplans

66 We looked at most all campers for over a year including other states - and Lance had the best floorplans. The bathroom was a big factor in our decision. We moved from a 40-foot bus to a Lance Max 1181 and we're not sorry at all. "

- MADISON, WISCONSIN

Easy to use...load/unload

44 Admittedly, the Lance is not as big as a pull-along trailer - but, it is easy to pack - easy to load and unload off your truck - easy to drive in the wind and easy to set up. If I need my truck to go somewhere, in minutes I'm ready. It's just easy! " - TORONTO, ONTARIO | CANADA

Satisfied, repeat owners

In 1998 we bought a Lance Squire 3000 and used it until March 2005 when we traded it in for a new Lance Max 1181. (We wanted a larger camper for more extensive camping.) I really hated trading in our Squire 3000 because it had served us so well and had nothing wrong with it. But our new 1181 works great too!

- QUEENSBURY, NEW YORK

6 major ways Lance is #1

BEST CAMPER DESIGN + ENGINEERING



It all starts with the right people building the right products the right way. From CAD design to the latest in welded aluminum and bonded lamination technologies, we've invested the capital in personnel, equipment, materials and techniques to forge the strongest, most durable truck campers on the planet. No other camper manufacturer can match our 41 years' expertise.

BEST CAMPER CONSTRUCTION

Compared to typical RV construction, the methods, machinery and materials we use to build our campers are unique. To us, construction (much of which you don't see) is what separates us from most others. When you step inside a Lance camper, you'll immediately sense

and feel the difference - a substantial difference! One of the main innovations is in how our aluminum-framed Lance and Lance Max™ Series units are built...

LANCE INNOVATION Lance Lock



.060 aluminum

Welded .060-inch wall thickness aircraft-grade aluminum framing - coated with Alodine' (enhancing the

molecular bonding of the metal during the LanceLock process) - and precision assembled within a jig system.

rigid block foam

insulation through

Total insulation

Solid, high-density

the entire camper - creating a total thermally protected enclosure for four-season use.

LanceLock lamination

A cut-away cross-

section of the bonded.

laminated, structural

LanceLock platform.

An incredibly strong.

The structure

solid foundation.

Lance uses state-of-the-art, high-pressure bonded lamination technologies to fabricate its structural panel assemblies.



8'6" Lance 851 8'6" Lance 861 short bed 9'11" Lance 951 10'11" Lance Lite™ 1055



BEST IN OWNER SATISFACTION

Integrity. Sometimes an inconvenient word in today's business world. At Lance, we believe in treating people fairly – and always strive to do what's right. We believe in owner satisfaction and are grateful to our many Lance owners since 1965.

BEST REPUTATION FOR QUALITY

Lance has again received (as we have numerous times before) the prestigious
Dealer Satisfaction Index (DSI) Quality Circle Award for product excellence
from the RVDA (Recreation Vehicle Dealers Association). Only a handful of RV
manufacturers make the grade in this annual competition judged by dealerships.





110,000-square-foot manufacturing plant and administrative offices complex

BEST FACILITIES

With over 400 employees working on a 22-acre campus devoted solely to truck campers, we know of no other camper manufacturer that matches the caliber of our state-of-the-art facilities.

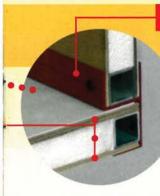




31,000 square feet for parts service and dealer training

BEST DEALERSHIP NETWORK

Lance's reputation for quality products extends outward to the quality owner care and customer service you'll receive at each of our more than 100 Factory Authorized Lance Dealerships across the US and Canada. Whether it's a first-time purchase, parts order, annual service checkup or repeat purchase, we train our dealers to provide friendly service and accurate support.



Aluminum extrusions

Interlocking aluminum extrusions (highlighted here in red) fasten LanceLock's laminated structural panels together – adding strength while assuring a tight-tolerance fit.



No other camper manufacturer uses extrusions to properly connect their aluminum-tubed framing together!

SEE A LANCE FOR YOURSELF AND COMPARE THE QUALITY!



All Lance models come with seamless, marinegrade TPO (thermoplastic polyolefin) roofs – a superior material usually reserved for motorhomes.

Matching your truck + camper

Welcome to the 2006 Lance brochure

Matching your truck to the right camper is easier through the fresh design of this 2006 edition of the Lance brochure.

The floorplans and basic specs for our four new 2006 models can be found on page 12.

Our other nine models (on pages 4 through 11) have been grouped together by sizes – from

Our other nine models (on pages 4 through 11) have been grouped together by sizes – from shortest to longest by interior foot-length measure – and there are large photos of the interiors.

Some standard features and product highlights can found on pages 14 and 15 – and a complete index of standard features and options can be found on the Lance website at www.lancecamper.com.

Once at LanceCamper.com, you can locate your nearest Lance dealer or even request a quote.

Your truck and camper package

Truck manufacturers provide consumers with certain ratings to help determine the capacities of the truck, as manufactured. Some of those ratings are posted on the driver's-side door jam, on a label in the glove box, or in the owner's manual or other literature.

If you already own a truck that you intend to use for a camper, it's always wise to take it to a commercial truck scale to determine the actual weight of the truck. That information – along with your truck capacity information – will help you determine the remaining capacities for carrying and/or towing.

Camper weights – both dry and wet – vary depending on what optional equipment you have installed and how full your holding tanks are. Also, take into consideration the weight of passengers, gear and trailer tongue (if applicable).

Truck and camper package handling can be greatly improved by the addition of support equipment like air springs, special truck shocks, and cabover shocks – detailed on page 13. Maintaining maximum tire pressure on quality tires with ratings equal to, or better than, your original tires is also important.



See your Lance dealer. They're trained in properly calculating truck/camper packages. .

Because Lance is unfamiliar with your specific truck and how you intend to use it, Lance Camper Manufacturing Corporation makes no warranties or representation – express or implied – as to the performance or reliability of your truck with a Lance camper.

For professional guidance, see your Lance dealer

For complete information and professional guidance on matching your truck to a camper, please consult your Factory Authorized Lance Dealer. They'll be happy to assist you.

Key to footnotes within basic spec tables appearing on product pages 4 through 12

- Headroom measured as height from cabover floor (without mattress) to highest point in cabover ceiling.
- ** Height measured from camper's truck bed plate to roof (without air conditioning unit, satellite TV antenna or roof storage system) – including the seven inches for the top of roof ladder.
- ‡ Height measured from camper's retracted legs to roof (without air conditioning unit, satellite TV antenna or roof storage system) – including the seven inches for the top of roof ladder.
- † Dry weight based upon standard model features not including options, equipment packages or dealer-installed items.



The 815 for 2006 is a lightweight, fullyself-contained camper – complete with a shower, toilet, water heater, sink, stove, comfortable eating area, queen-size bed, forced-air furnace – and plenty of room to make memories that last lifetimes. Perfect for lighter duty trucks, it's lower, lighter and sleeker than our other campers.



Interior floor length 8'6" Interior height 6'6" Cabover interior headroom 32¹/₂"* Truck bed height 89¹/₄"** Exterior width 86" Overall exterior height 96¹/₄"‡

The 815 won't fit dual rear-wheel trucks.

†† Shower waste drains into black tank.

All other footnotes defined on page 3.

Fresh water tank 18 gallons Grey water tank 11 gallons Black water tank 10 gallons^{ft} Propane 1 five-gallon tank Refrigerator 3 cubic feet – three-way power mode Furnace 18.000 BTUs

Standard cabover configuration

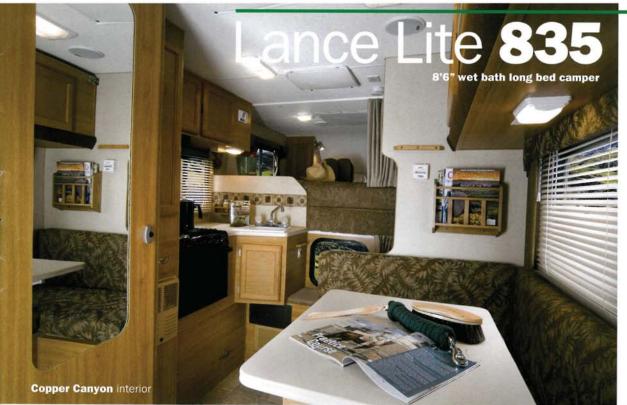
Exterior length 15'5"
Center of gravity 67" long bed/49" short bed
Dry weight 1620 pounds

Extended cabover configuration

Exterior length 16'5"

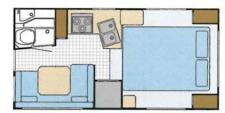
Center of gravity 68" long bed/50" short bed Dry weight 1720 pounds†

8'6" long bed/short bed camper



8'6" long bed camper

Because of no overhang with the 835, you can pull a large load without a hitch box extension. And with a dinette that converts into a bed – along with the standard overhead bunk – it can comfortably sleep five.



Interior floor length 8'6"
Interior height 6'8"
Cabover interior headroom 34"*
Truck bed height 90'1/2"**
Exterior width 93"
Overall exterior height 102'1/2"‡
Fresh water tank 33 gallons
Grey water tank 8 gallons
Black water tank 8 gallons
Propane 1 five-gallon tank
Refrigerator 4 cubic feet –
three-way power mode
Furnace 18,000 BTUs

Extended cabover only

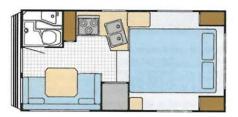
Exterior length 16'5" Center of gravity 68" Dry weight 2011 pounds†

* Footnotes defined on page 3.

8'6" short bed camper

With a built-on bumper and step for easy access into the coach, the 845 is a short bed truck owner's dream.

The Lance Lite Series' extended cabover with queen-size bed is standard on both the 835 and 845. The front cabinets in the cabover bedroom area provide extra storage.



Interior floor length 8'6"
Interior height 6'8"
Cabover interior headroom 34"*
Truck bed height 901/2"**
Exterior width 93"
Overall exterior height 1021/2"‡
Fresh water tank 33 gallons
Grey water tank 13 gallons
Black water tank 14 gallons
Propane 2 five-gallon tanks
Refrigerator 4 cubic feet –
three-way power mode
Furnace 18,000 BTUs

Extended cabover only

Exterior length 16'5" Center of gravity 47" Dry weight 2240 pounds[†]





Built with Lance's exclusive LanceLock construction for full-size, heavy-duty short bed trucks, the 881 is our most spacious eight-footer ever. More floor space. More tank capacity. More storage space – with increased cabover headroom. And loaded with many of our most-popular features.



Interior floor length 8'11"
Interior height 6'8"
Cabover interior headroom 44\(^1/2\)"*
Truck bed height 101\(^3/4\)"**
Exterior width 96\(^3/6\)"
Overall exterior height 112\(^3/4\)"\(^1\)

Black water tank 30 gallons Propane 2 five-gallon tanks Refrigerator 6 cubic feet – three-way power mode Furnace 15,000/22,000 BTUs – automatic dual-speed/dual-output

Fresh water tank 30 gallons

Grey water tank 30 gallons

Extended cabover only

Exterior length 17'0" Center of gravity 41" Dry weight 3265 pounds†

* Footnotes defined on page 3.

8'11" short bed camper



Modestly priced, the Lance Lite 915 is our most popular size of camper. This mid-sized model is ideal for most heavyduty single rear-wheel trucks. It includes lots of storage along with a large bath and complete galley.



9'6" camper

Interior floor length 9'6" Interior height 6'10" Cabover interior headroom 36"* Truck bed height 92'½"** Exterior width 93" Overall exterior height 104'½"* Fresh water tank 33 gallons Grey water tank 13 gallons Black water tank 14 gallons Propane 2 five-gallon tanks Refrigerator 5 cubic feet –

three-way power mode Furnace 18,000 BTUs

Extended cabover only

Exterior length 17'6"
Center of gravity 58"
Dry weight 2304 pounds[†]



The 981 is our most spacious nine-footer ever. Constructed with LanceLock, the 981 features a large skylight with ducted heat in the bathroom -48-inch-long sub-floor tray for long item storage a new mirrored wardrobe (for extra storage) and a huge insulated skylight (with ventilation screen and blackout shade) in the high-head-clearance cabover area.



Interior floor length 9'11" Interior height 6'8" Cabover interior headroom 441/2"* Truck bed height 1013/4"** Exterior width 96 3/8" Overall exterior height 1123/4"‡

Black water tank 30 gallons Propane 2 seven-gallon tanks Refrigerator 6 cubic feet three-way power mode Furnace 15,000/22,000 BTUs automatic dual-speed/dual-output

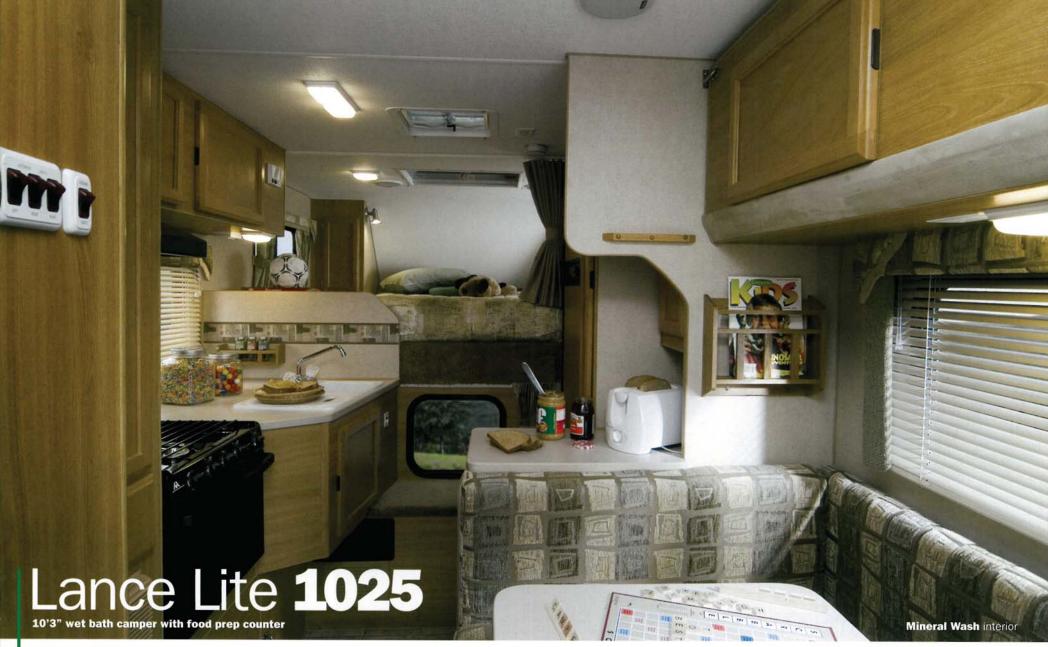
Grey water tank 30 gallons

Extended cabover only

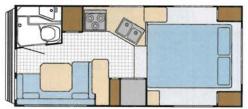
Exterior length 18'0" Center of gravity 51" Dry weight 3610 pounds[†]

* Footnotes defined on page 3.

9'11" camper



With a traditional camper floorplan, this 10foot model adds that needed food preparation
and counter space with a convenient food bar,
complete full-sized galley with extra counters
and drawers, a large double-door refrigerator
and pull-out pantry. And the rear dinette
converts into a bed. There's also room for
an optional generator.



10'3" camper

Interior floor length :10'3" Interior height 6'10" Cabover interior headroom 36"* Truck bed height 92'1/2"** Exterior width 93" Overall exterior height 1041/2"‡

Fresh water tank 33 gallons Grey water tank 13 gallons Black water tank 14 gallons Propane 2 five-gallon tanks Refrigerator 6 cubic feet – three-way power mode Furnace 18,000 BTUs

Extended cabover only

Exterior length 18'3"
Center of gravity 56"
Dry weight 2467 pounds



The 1181 is our top-of-the-line camper. A fabulously large dry bath, large roll-out pantry, three spacious drawers, increased counter space – and a full-wall slideout with dinette, wardrobe and deluxe double-door refrigerator. There's also a new mirrored wardrobe (for extra storage) and huge insulated skylight (with ventilation screen and blackout shade) in the high-head-clearance cabover.



Interior floor length 11'6"
Interior height 6'8"
Cabover interior headroom 44'/2"
Truck bed height 1013/4"**
Exterior width 96 3/8"
Overall exterior height 112 3/4"‡

Grey water tank 30 gallons
Black water tank 35 gallons
Propane 2 seven-gallon tanks
Refrigerator 6 cubic feet –
three-way power mode
Furnace 15,000/22,000 BTUs –
automatic dual-speed/dual-output

Fresh water tank 42 gallons

Extended cabover only

Exterior length 19'7"
Center of gravity 39"
Dry weight 4019 pounds¹

* Footnotes defined on page 3.

11'6" camper



The 1191 sports a side entry - perfect for those who tow. It has a large bathroom with separate shower, increased tank capacity and additional storage space. Like all Lance Max models, there's increased headroom in the cabover sleeping area and extra storage with the new mirrored wardrobe. Built with LanceLock construction, the 1191 is truly one of the world's most advanced campers.



Interior floor length 11'6" Interior height 6'8" Cabover interior headroom 441/2"* Truck bed height 1013/4"** Exterior width 963/8" Overall exterior height 1123/4"#

Fresh water tank 42 gallons Grey water tank 35 gallons Black water tank 38 gallons Propane 2 seven-gallon tanks Refrigerator 6 cubic feet three-way power mode

Furnace 15,000/22,000 BTUs automatic dual-speed/dual-output

Extended cabover only

Exterior length 19'7" Center of gravity 45" Dry weight 3905 pounds[†]

* Footnotes defined on page 3.

11'6" camper



Lance **851**

8'8" wet bath camper with basement and dinette in curbside slideout. Identical to the new Lance 861, but in a long bed configuration.



8'8" camper

Interior floor length 8'8" Interior height 6'8" Cabover interior headroom 34"* Truck bed height 901/2"** Exterior width 963/8" Overall exterior height 1021/2"# Fresh water tank 30 gallons Grey water tank 30 gallons Black water tank 40 gallons Propane 2 five-gallon tanks Refrigerator 6 cubic feet three-way power mode Furnace 20,000 BTUs

Extended cabover only

Exterior length 16'9" Center of gravity TBA Dry weight TBA

* Footnotes defined on page 3.



new Lance **861**

8'8" wet bath camper with generator capability and basement (increased storage and tank capacities) - and dinette in curbside slideout.



8'8" short bed camper

Interior floor length 8'8" Interior height 6'8" Cabover interior headroom 34"* Truck bed height 901/2"** Exterior width 963/8" Overall exterior height 1021/2"# Fresh water tank 30 gallons Grey water tank 30 gallons Black water tank 40 gallons Propane 2 five-gallon tanks Refrigerator 6 cubic feet three-way power mode Furnace 20,000 BTUs

Extended cabover only

Exterior length 16'9" Center of gravity 43" Dry weight 3000 pounds[†]

* Footnotes defined on page 3.



Lance **951**

9'11" wet bath camper with basement (increased storage and tank capacities) - and dinette and refrigerator on full-wall curbside slideout.



9'11" camper

Interior floor length 9'11" Interior height 6'8" Cabover interior headroom 34"* Truck bed height 901/2"** Exterior width 963/8" Overall exterior height 1021/2"# Fresh water tank 30 gallons Grev water tank 30 gallons Black water tank 40 gallons Propane 2 five-gallon tanks Refrigerator 6 cubic feet three-way power mode Furnace 20,000 BTUs

Extended cabover only Exterior length 18'0"

Center of gravity TBA Dry weight TBA

* Footnotes defined on page 3.



Lance Lite **1055**

10'11" camper with oversized dry bath, food bar (extra counter space) and basement (increased storage and tank capacities).



10'11" camper 2186

Refrigerator 6 cubic feet three-way power mode Furnace 20,000 BTUs

Extended cabover only Exterior length 19'0" Center of gravity TBA Dry weight TBA

Interior floor length 10'11"

Truck bed height 901/2"**

Cabover interior headroom 34"*

Overall exterior height 1021/2"#

Fresh water tank 40 gallons =

Grey water tank 35 gallons

Propane 2 five-gallon tanks

Black water tank 40 gallons

Interior height 6'8"

Exterior width 963/8"

The Ultimate Ride

Dealer-installed support equipment

Installation of this equipment by your Factory Authorized Lance Dealer is highly recommended to ensure the most enjoyable ride possible - and to improve the drivability and handling of your entire truck and camper package.

Reese® Titan™ Class V hitch/extension system

increases your towing capabilities over a stock factory hitch and is the strongest, most reliable towing equipment system we've found. It's comprised of four basic components - a Class V receiver hitch (1), a Class V hitch box extension (1), a trailer wiring harness @ and safety chains . The Class V receiver hitch is bolted to the underside of your truck frame, replacing your original receiver hitch.

> When not towing loads that require an extended hitch, included in Reese's system is a reducer sleeve (3), which you use to reconnect the hitch ball/draw bar to the receiver hitch.



is a rugged color video camera with a built-in microphone mounted on the rear upper porch in a waterproof housing and works in conjunction with the in-cab video monitor .

Happijac* frame-mount anchoring system 6and Lance Custom Design™ front and rear centering guides () go inside the truck's bed to assist with aligning a camper to center within the bed. They also help prevent a camper from moving and rubbing the truck bed while driving.

Happijac front and rear turnbuckles with

turnbuckles are spring-loaded to absorb all those bounces in the road.





level the truck and camper by transferring the rear axle load forward. They also increase stability. Attached to an optional air compressor (3), their pressure can be adjusted (side-to-side/ 1

WARRED

front-to-back) for different road conditions. And with Lance's exclusive internal jounce bumpers there's added cushion and support. Internal jounce...

Air Lift Air-On-Demand™ dual in-cab control ()

displays the air pressure of the Air Lift air springs and Rancho RS-9000X shocks. Switches on the control panel activate the compressor, inflating them to the desired air pressure.

Adjustable shocks are a great asset for improving ride under all conditions. They add more stability in windy conditions or on rough roads, and improve ride substantially on seamed highways. Rancho's RS-9000X shocks have proven to do an a dual in-cab control kit (Air Lift's Air-On-Demand) is available so your ride can be fine-tuned while driving.

Lance Custom Design cabover shock system (1)

These Lance-exclusive shocks attach to the cabover and truck to reduce the impact of up-and-down motion created

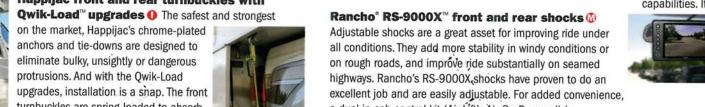
by irregular road surfaces. Your truck already has large-diameter shock absorbers to dampen the motion of the vehicle. These specially designed, aircraft-quality shocks do a remarkable job of smoothing out the camper ride. Stainless steel quick-release connector brackets on both ends make taking them on or off a breeze.

ASA/AudioVox rear-view observation camera monitor

o is a removable in-cab video monitor with flexible mounting capabilities. It features a full complement of controls, and

has a built-in speaker. (Rear-view camera () and this in-cab camera monitor each sold separately.)







There's a Lance just right for you

Lance Lite Series

Our Lance Lite Series consists of six standard camper models - built with the same care and attention to detail and quality as all our other models.

All six feature highly functional floorplans - where you can tailor the options to your needs and budget.

All come with aluminum exteriors as standard, with fiberglass exteriors and upgraded graphics optional.

A simple camper - or modestly-loaded with options.

It's your choice.

The Lance Lite Series.

Lance Series

The Lance Series is our 'value-added' product line - featured between the Lance Lite and Lance Max Series - and created for RVers seeking quality, reliability and more convenience items as standard features in their camper design.

These three models come standard with fiberglass exteriors and offer increased cabover headroom and more floorspace (with increased tank capacities) due to the wide-body/sub-floor basement design.

Containing 41 years of know-how and camper-building experience the Lance Series provides the ultimate in comfort and functionality in any outdoor situation.

Lance Max Series

The Lance Max Series is our newest line of campers - where practically everything that's considered an option in our other lines is standard in a Max. Even our All-Weather, Convenience and Decor Packages are standard.

Our four Lance Max models feature fiberglass exteriors and full-wall slideouts - providing even more floor space than conventional campers making Lance Max interiors extremely spacious.

Built with Lance's exclusive LanceLock construction, sub-floor basement areas provide space for larger holding tanks and additional storage - and the ultimate in strength and reliability.

And though Lance Max models are generously equipped, there are options available to outfit your Max just the way you want it.

Some standard features Visit LanceCamper.com for an index of standard features and options

Lance Lite Series

White aluminum exterior Ball screw camper jacks (except 815) Maggie Rack* roof siderails Heavy-tubed Phat* roof ladder Patio light Radius entry door with window Radius sliding windows Exit vent in cabover Removable pass-through window One-piece TPO (thermoplastic polyolefin) roof Laminated and insulated roof, floor, cabover, wings and risers Foam block insulation throughout Premium wood-framed structure

Hardwood-framed cabinet doors

Fingertip-positive-catch cabinet latches Lined cabinet door openings Mini-blinds in gallery and dinette Magazine and spice racks Carpeted cabover bed Systems monitor Six-gallon auto-relight water heater Three-burner high-output range Dual pane skylight Ducted heat outlets - including bath Deluxe queen foam mattress Bedspread Pre-wired for roof air conditioning. Fan-Tastic* vent, TV satellite dish,

stereo/speakers and microwave

Lance Series

Laminated fiberglass exterior Electric remote camper jacks Maggie Rack* roof siderails Heavy-tubed Phat* roof ladder Switched patio light Radius entry door with window Radius sliding tinted windows Exit vent in cabover Fan-Tastic* roof vent Removable pass-through window Exterior wash station One-piece TPO (thermoplastic polyolefin) roof Laminated and insulated roof, floor, cabover, wings, risers and basement Foam block insulation throughout Aluminum-framed walls, floor, bed and ceiling Hardwood-framed cabinet doors Fingertip-positive-catch cabinet latches Lined cabinet door openings Mini-blinds in gallery, dinette and cabover

Magazine and spice racks Carpeted cabover bed Systems monitor Six-gallon DSI (direct spark ignition) water heater Three-burner high-output range/oven Insulated holding tank cover Toilet tank flush Dual pane skylight Ducted heat outlets - including bath, cabover and basement Bathroom exhaust vent with fan Deluxe queen foam mattress Bedspread Wardrobe light AM/FM/stereo with speakers Pre-wired for roof air conditioning, Fan-Tastic vent, TV satellite dish and microwave Cable TV ready Battery disconnect switch Battery separator Dual battery capability Generator ready Exterior 110-volt AC patio outlet

Lance Max Series

Laminated fiberglass exterior Electric remote camper jacks Maggie Rack* roof siderails Heavy-tubed Phat* roof ladder Switched patio light Side patio lights Docking lights Radius entry door with window Radius sliding tinted sindows Fan-Tastic* roof vent Skylight/hatch in cabover Removable pass-through window Exterior propane connection Exterior wash station One-piece TPO (thermoplastic polyolefin) roof Laminated and insulated roof, floor, cabover, wings, risers and basement Foam block insulation throughout All-aluminum framed - proprietary LanceLock construction Hardwood-framed cabinet doors Fingertip-positive-catch cabinet latches Lined cabinet door openings Mini-blinds in galley Day/night shades in cabover and dinette Throw pillows Insulated hatch covers Magazine and spice racks Carpeted cabover bed with

wardrobe Systems monitor

Six-gallon DSI (direct spark

ignition) water heater

Three-burner high-output range Gas oven or convection microwave (depending on model) Sink cover Insulated holding tank cover Winterizing valve with hot water bypass Toilet tank flush Dual pane skylight Ducted heat outlets - including bath, cabover and basement Bathroom exhaust vent with fan Queen innerspring mattress Bedspread and pillow shams Wardrobe light AM/FM/CD/DVD/stereo with speakers Pre-wired for roof air conditioning, Fan-Tastic vent, TV satellite dish and microwave Cable TV ready Battery disconnect switch Battery separator Dual battery capability Generator ready (881 and 981) Onan* generator (1181 and 1191) Exterior 110-volt AC patio outlet 12-volt DC outlet in dinette Momentary entry light Mood lighting in cabover Telephone hookup

Copper Canyon Mineral Wash Ponderosa Waterfall

See your Factory Authorized Lance Dealer to view and select from Lance's four exciting, new interior decors!

The interior photography in this brochure is for illustrative purposes. Colors and textures depicted may differ from actual product due to the technical limitations of photography and printing. See your Factory Authorized Lance Dealer for actual decor fabric/material swatches within The Lance Look portfolio book.

Some selected added insulation Aromatic cedar floor in accessories

Specially made for us to meet our rigorous requirements for quality and performance. Available as after-market add-ons through your Factory Authorized Lance Dealer.

Air conditioning (except 881)



Selected highlights

Hot baths We know there's nothing like taking a hot morning shower in the great outdoors. Our models offer a variety of large, fully-appointed bathrooms.







Entertainment

Who said you have to leave all the comforts of home? On select models, Lance offers an optional entertainment package with 15-inch

flat-panel LCD TV and AM/FM/CD/DVD/MP3 stereo player with LCD display, four speakers and remote. The TV's articulated swing-arm lets you comfortably watch TV in bed or the dinette area.

Wraparound sofa/bed Another Lance



exclusive - and newly designed for 2006. All the comfort and feel of home with with this fullsized, two-tone sofa in Ultra Leather™ with suede accents easy to clean and scuff-resistant. The center section of the allmetal, welded frame pulls out for lounging or sleeping, and the

removable table provides leisurely dining. There are also two large pull-out drawers within the seatboxes for additional storage.





Additional beds

Lance's ingenuous engineering allows for additional sleeping accomodations through fold-down bunks and dinette conversions an option on Lance and Lance Max Series models. Shown above in a Lance Max 981.

Lots of storage



Mirrored cabover wardrobe New for 2006 and standard in all Lance and Lance Max Series models is a full-sized wardrobe - deep enough for storage bins! Illustration bins not included.



1 Shown with its centralized utility bay open, another Lance-exclusive innovation in the Lance Max 1181 is its unique pass-through storage

> compartment - running the entire width of the camper.

2 Additional inside and

outside storage space is designed in all of Lance's slideout models.

3 On Lance and Lance Max Series models, there are sub-floor long-item storage trays. Depending on the model, these run in 36-inch or 48-inch lengths. 4 Part of the optional Convenience Package, roll-out

storage drawers are great space makers.





LANCE 23,000- AND 60,000-BTU STAINLESS GOURMET CAMP GRILLES™ -FAST, RESTAURANT-STYLE COOKING



LANCE CAMPER COVERS -SPECIALLY TAILORED. HEAVY-DUTY BREATHABLE TYVEKS



30 CUBIC FEET OF EXTRA STORAGE -EASILY ATTACHES TO YAKIMA® RACKS



LANCE CAMPER DOLLY - FOR EXTENDED STORAGE OR MOVING YOUR CAMPER - WELDED/BOLTED STEEL



LANCE BED-MAID™ - LUXURIOUS DUAL-INSULATED SLEEP SYSTEM WITH FITTED SHEETS THAT VELCRO® INTO PLACE (NOW MAKING A BED IS EASY!)



Lance provides a limited warranty to the original owner (purchaser) of a new 2006 Lance Lite. Lance or Lance Max Series truck camper to be free of defects in material or workmanship and for structural integrity - under normal use with reasonable care and routine prescribed maintenance - for two years from the

date of purchase.

LIMITED TWO-YEAR WARRANTY



One of the many advantages of choosing a Lance truck camper as your RV is the ability to tow all your toys

When towing behind a Lance camper that comes with a rear camper bumper, extending the hitch from the truck rearward to the camper bumper is necessary.

The method Lance recommends involves a truck-mounted Class V receiver hitch and hitch box extension (as detailed in the 3-D view photos on

"The Ultimate Ride" support equipment section on page 13). A draw bar with hitch ball is inserted into the hitch box extension, the same way it would be inserted into the receiver hitch itself.

Reese manufactures the Titan Class V receiver hitch and hitch box extension specifically for truck camper applications. It replaces standard factory-stock receivers (which are usually Class III- or IV-rated, and generally inadequate) and substantially increases your towing capacity.

Capacities for Reese® Titan™ Class V heavy-duty hitch box extensions

Lance camper model	Weight carrying/ tongue weight 6000 pounds/ 600 pounds	Weight distributing/ tongue weight 8000 pounds/ 800 pounds	Length of cut extension	
Lance Lite 845 short bed Lance Lite 915 Lance Lite 1025 Lance 861 short bed Lance 951 Lance Max 981			24"*	A universal heavy-duty 48" factory-stock Reese extension is cut down by a technical service professional to a 24", 34" or 41" length to fit your application
Lance Max 881 short bed	4500 pounds/ 450 pounds	6000 pounds/ 600 pounds	34"*	
Lance 1055 Lance Max 1181 Lance Max 1191	5000 pounds/ 500 pounds	7500 pounds/ 750 pounds	41"*	

*Dealer modifications required. Consult your Factory Authorized Lance Dealer for professional technical advice and proper equipment installation. All weights, dimensions and capacities are approximate values - and subject to change without notice. All measurements are based on an 83/4-inch standard drop ball mount. Some capacities may vary depending on vehicle application. Be safe - always consult with your Factory Authorized Lance Dealer beforehand.

The other important benefit is that the Reese Titan Class V system doesn't require you to attach the receiver hitch or hitch box extension to the camper. The hitch box extension can be in place when loading or unloading your camper. For very heavy loads, the hitch box extension in combination with a weight-equalizing hitch can be used. The chart above gives capacities for Reese's Titan Class V hitch box extensions.

Always observe your truck's tow ratings - and the advice of your Factory Authorized Lance Dealer. Their service teams have the knowledge, experience and skill to outfit your rig correctly.

For even more info, come visit us on the Web



LanceCamper.com

Come visit Lance online and get more in-depth information - Lance product updates, news, RV show dates and technical FAQs.

LanceCamper.com is the most comprehensive website on campers there is - devoted solely to the most versatile RV available anywhere, at any price - a high-quality Lance truck camper!

Thanks very much for your interest in Lance!

Your Factory Authorized Lance Dealer is





HEATING AND FIRE SAFETY STANDARDS AS ESTABLISHED FOR RECREATIONAL VEHICLES AS A MEMBER IN GOOD STANDING WITH RVIA RECREATION VEHICLE INDUSTRY ASSOCIATION

Lance proudly endorses







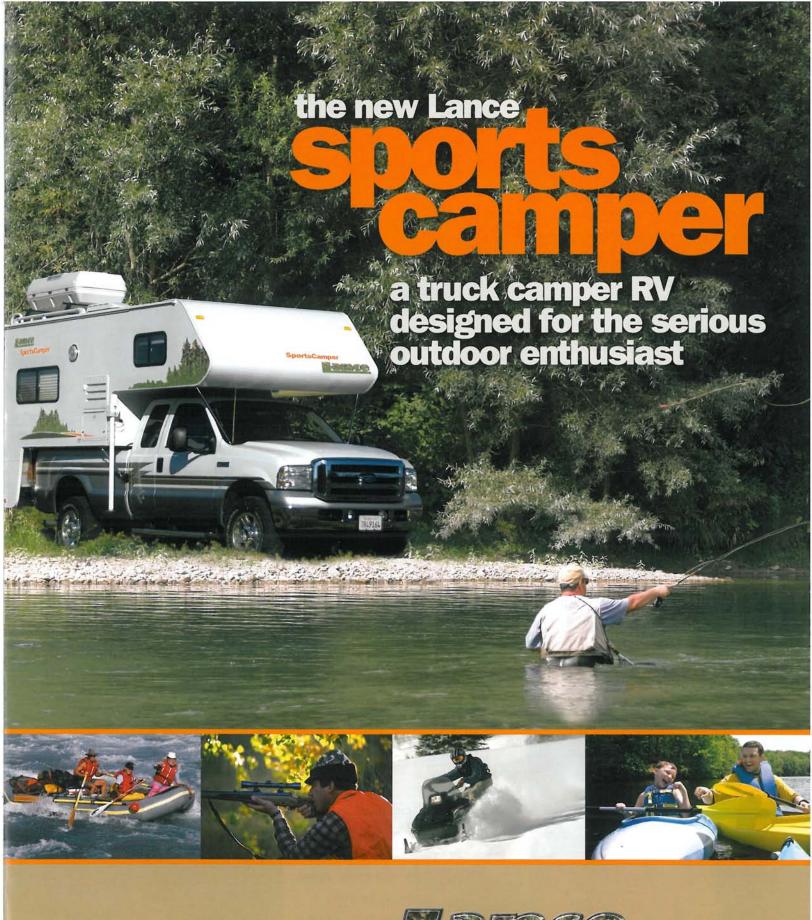


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are trademarks, service marks or registered trademarks of LCMC. All other marks are property of their respective owners. All product information, graphics and photography in this brochure were as accurate as possible at press time. Subsequent refinements during the model year may be evident in the actual product. LCMC reserves the right to change prices, colors, materials, equipment and specifications without notice - as well as to add, modify or discontinue models shown in promotional materials. All weights, fuel and liquid capacities are approximate and dimensions are nominal. LCMC has designed its truck campers to provide a variety of potential uses for owners. Each model features optimum living, storage, fluid, seating and sleeping capacities. Though each owner enjoys this potential, ultimately, it's that purchaser's sole responsibility to select the proper Lance Camper model and support equipment appropriate to their truck without exceeding safe weight operating capacities. Your Factory Authorized Lance Dealer can advise you of the operating parameters for your particular situation - and can confirm prices and product specifications material to your purchase decision. Produced by Charlie Sweeny, Creative Services Manager/LCMC. Principal photography by Larry McCay Photography Inc. Web litho in USA. CS1005/125M

Lance Camper Manufacturing Corporation 43120 Venture Street Lancaster California 93535-4510 USA www.lancecamper.com



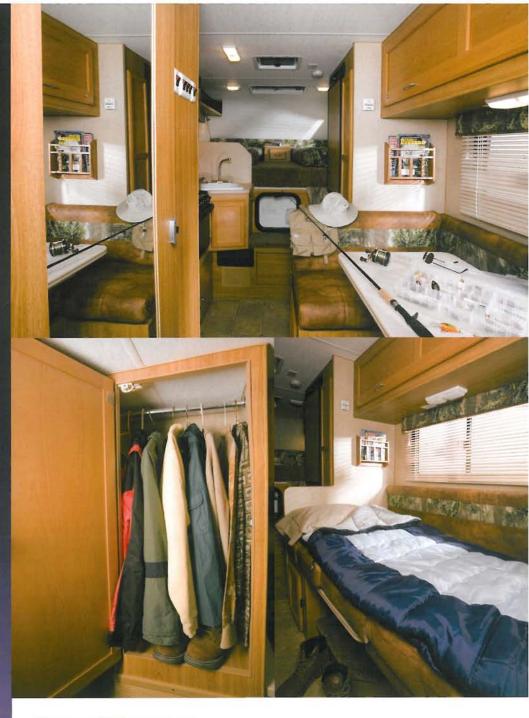




If you own a truck, you're halfway to owning an RV

Since 1965, Lance has been the #1 truck camper manufacturer in North America – and now there's a new series of campers designed exclusively for people who enjoy serious outdoor adventures like hunting, fishing and practically any outdoor sport: the Lance SportsCamper. No more motels or restaurants...just stay where you play.

The Lance SportsCamper, fully self-contained, turns your full-sized pickup into the most versatile RV on the planet. Go anywhere, do anything, anytime – with the ability to tow all your toys while enjoying a maneuverability no other RV can match! And all Lance campers are easy to load and unload.



Everything you need to get out and stay where you play

Each model features a roomy interior complete with all the conveniences and comforts you'd expect from a top-quality RV, but with extras specially made for outdoorspeople in the field –

a bed that converts between super queen and twin sizes, high-BTU forced-air

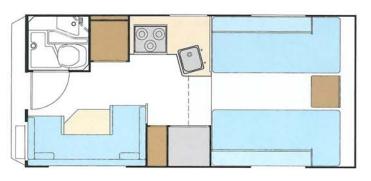
furnace, lockable storage for firearms or gear, outdoor-patterned bed covers, and an oversized

wardrobe for bulky clothes. And special options, too.









Lance 8SCS

8'6" short bed sports camper

Interior floor length 8'6"
Interior height 6'8"
Cabover interior headroom 34"*
Truck bed height 901/2"**
Exterior width 93"
Overall exterior height 1021/2"†
Fresh water tank 30 gallons
Grey water tank 13 gallons
Black water tank 19 gallons
Propane 2 five-gallon tanks
Refrigerator 4 cubic feet - three-way power mode
Furnace 18,000-BTU auto-ignite furnace
with thermostat

Extended cabover only
Exterior length 16'5"
Center of gravity 47"
Dry weight 2,378 pounds[†]

Lance 9SC

9'6" sports camper

Interior floor length 9'6"
Interior height 6'10"
Cabover interior headroom 36"*
Truck bed height 921/2"**
Exterior width 93"
Overall exterior height 1041/2"*
Fresh water tank 30 gallons
Grey water tank 13 gallons
Black water tank 19 gallons
Propane 2 five-gallon tanks
Refrigerator 5 cubic feet – three-way power mode
Furnace 20,000-BTU auto-ignite furnace
with thermostat
Battery Dual battery compartment

Extended cabover only
Exterior length 17'6"
Center of gravity 58"
Dry weight 2,452 pounds[†]

^{*} Headroom measured as height from cabover floor (without mattress) to highest point in cabover ceiling.

^{**} Height measured from camper's truck bed plate to roof (without air conditioning unit, satellite TV antenna or roof storage system) - including the 7 inches for the top of roof ladder.

[‡] Height measured from camper's retracted legs to roof (without air conditioning unit, satellite TV antenna or roof storage system) - including the 7 inches for the top of roof ladder.

[†] Dry weight based upon standard model features and doesn't include options, equipment packages or dealer-installed items.



the Lance sports camper

Standard Features

- Filon® Polar White fiberglass exterior
- Super Queen-sized bed that converts to two twin beds in cabover
- Dinette/bed
- Three-burner range
- Six-gallon auto-relight hot water heater
- Dual five-gallon propane tanks with gauges
- Complete bathroom
- Durable vinyl upholstery
- Exterior wash station/outside shower
- Heavy-duty roof rack and ladder
- Exterior utility lights
- Systems monitor panel
- 110V AC/12V DC/45-amp power converter with battery charger
- Holding tank cover
- Battery separator
- Battery disconnect switch
- Insulated vent and skylight covers
- Heated holding tank compartment
- Water heater bypass and winterizing kit
- Insulated battery/propane compartments
- Extra bed insulation

Options

- Gas oven with three-burner range
- Microwave oven
- Onan® 2500W/110V AC generator
- Generator-ready
- 80W/12V solar panel
- Electric jacks with wireless remote
- Swing-out brackets (for dually trucks)
- AM/FM/CD stereo with four speakers
- TV antenna with 12V amplified outlet
- Fan-Tastic[®] roof vent
- Air conditioning with ceiling controls
- Rear door awning
- Rollout side awning
- Roof rack system
- Storage pod (30-cubic-foot capacity)
- Portable exterior sink
- Portable BBQ
- Carpet kit
- Removable thermal windows

To locate your nearest
Lance dealer or request
a price quote, visit
www.lancecamper.com
or call 1 888 274 2267 to
receive your complimentary
Lance brochure.

